Organised by the European Commission and the Government of Ukraine as part of the 4th ReBuild Ukraine International Exhibition in Warsaw, the inaugural EU-Ukraine Investment Conference will mobilise private investment towards Ukraine's recovery, reconstruction and modernisation. The event will showcase first results of the EU's Ukraine Investment Framework, foster EU-Ukraine business partnerships and take stock of Ukraine's integration into the EU Single Market & business environment reforms. After a high-level opening and topical panel discussions, the focus will be on interactive workshops with the business community, municipalities and international partners.

Registration for the conference and workshops is now open under this link.

You will receive your ticket after the organizers confirm your participation, subject to capacity.

### 13 NOVEMBER 2024

### 11:45 - 12:15 Opening Address

- · Yulia Svyrydenko, First Deputy Prime Minister of Ukraine
- · Gert Jan Koopman, Director General for Neighbourhood Policy and Enlargement Negotiations, European Commission
- · Katarzyna Pełczyńska-Nałęcz, Minister of Development, Funds and Regional Policy of Poland (tbc)
- · Pawel Kowal, Polish Special Envoy for Ukraine, Chairman of the Foreign Affairs Committee of the Sejm

### Light lunch for registered participants

### 13:00 – 14:15 High-level panel: Leveraging Ukraine's EU accession for economic recovery, investment and business environment reforms

- Yulia Svyrydenko, First Deputy Prime Minister, Minister of Economy of Ukraine
- · Gert Jan Koopman, Director General for Neighbourhood Policy and Enlargement Negotiations, European Commission
- · Kateryna Glazkova, CEO, Union of Ukrainian Entrepreneurs SUP
- Laurent Germain, CEO of Egis Group and member of the Business Advisory Council of the Ukraine Donor Platform
- · Pierre Heilbronn, French Special Envoy for the Reconstruction of Ukraine
- Davide La Cecilia, Italian Special Envoy for the Reconstruction of Ukraine

Moderator: Arnaud Thysen, Director General, European Business Summits







### 14:30 – 15:30 Panel on mobilising private investment

- · Oleksii Sobolev, First Deputy Minister of Economy of Ukraine
- · Katarína Mathernová, Ambassador of the European Union to Ukraine
- · Jakub Boratynski, Director, Department for Internal Market, Industry, Entrepreneurship and SMEs, European Commission
- · Arvid Tuerkner, Managing Director, Ukraine and Moldova, European Bank for Reconstruction and Development
- · Panos Stergiou, Global Head of Institutional Client Group, Deutsche Bank
- · Natalia Butkova, Board Member, Oshadbank
- · Erica Schouten, Dutch Special Envoy for Ukraine (tbc)

Moderator: Nataliia Shapoval, Vice President for Policy Research, Kyiv School of Economics

### 15:45 – 16:45 Panel on municipal recovery, connectivity & public-private partnerships

- Maryna Denysiuk, Deputy Minister for Development of Communities and Territories of Ukraine (tbc)
- Anna Jarosz-Friis, Director, Ukraine Service, Department for Neighbourhood and Enlargement Negotiations, European Commission
- · Oleksandr Syenkevych, Mayor of the City of Mykolaiv
- · Herald Ruijters, Deputy Director General, Directorate-General for Mobility and Transport, European Commission
- Rafal Rybacki, Head of Lending Operations in Eastern Neighborhood, European Investment Bank
- · Mateusz Szczurek, Member of the Management Board, BGK Polish Development Bank
- · Tomáš Kopečný, Czech Governmental Envoy for the Reconstruction of Ukraine

Moderator: Maria Repko, Deputy Director, Centre for Economic Strategy







### **Workshops lead by the European Commission**

14 NOVEMBER 2024

#### 10:15 - 11:45

## Attracting Foreign Direct Investment from the EU into Ukraine: Priority sectors & growth-capturing opportunities

Workshop gathering foreign and Ukrainian companies, EU representatives, government officials, and international financial institutions to explore strategic investment opportunities in Ukraine. The discussion will focus on priority sectors across real economy and energy, such as IT, logistics, industry, agri-food, as well as challenges like capital controls and the impact of ongoing war. Participants will also examine concrete investment projects and innovative funding solutions available through the EU-backed Ukraine Investment Framework, aimed at supporting Ukraine's post-war recovery and integration into the EU single market.

### 12:00 – 13:30 Unlocking Private Equity for Ukraine's Industry and Emerging Tech Sector

Workshop bringing together key foreign and Ukrainian investors, asset managers, International Financial Institutions, EU and government experts to explore the unique private equity and venture capital landscape in Ukraine, highlighting the country's emerging startup ecosystem and investment opportunities, especially in tech, agrifood, industry, energy and beyond. Attendees will discuss how to navigate Ukraine's regulatory environment and leverage international capital to kick-start businesses in innovative growth sectors.

### 10:15 - 11:45

### Why EU accession is a big chance for Ukrainian companies – Workshop for Ukrainian companies/ Business support organisations/policy makers

This workshop explores the opportunities the EU Single Market offers to Ukrainian companies. Key speakers and Ukrainian businesses successfully operating in the EU single market will share insights on market access, support tools, and how EU accession can accelerate growth and internalisation. Contribute your ideas and discover how to leverage these opportunities for your own business success. Workshop for Ukrainian companies, Business support organisations, policy makers.

## 12:00 - 13:30 Why it is still the right time to do business in Ukraine

This interactive workshop will provide insights into the current business environment in Ukraine for EU companies. Hear from businesses already operating in the country and learn about available support tools, investment opportunities, and key sectors for cooperation. Participants are encouraged to share their experiences and ideas on doing business in Ukraine. Workshop for EU companies, especially SMEs, Business support organisations, policy makers.







# 14:00 – 15:30 War insurance in Ukraine: de-risking investments, risk transfer solutions and burden-sharing

Workshop gathering foreign and Ukrainian insurance business, EU representatives, government officials, international financial institutions and export credit agencies to explore war insurance solutions for Ukraine. Participants will discuss successful initiatives and the challenges of scaling war insurance efforts in Ukraine. The workshop will also cover war insurance schemes, which aim to address gaps in the local market and encourage re-insurers to cover high-risk areas, including a pilot scheme under EU's Ukraine Investment Framework.

### 14:00 – 15:30 Solidarity Lanes Workshop on Logistics of EU-Ukraine trade:

Exchange between the European Commission and EU/Ukrainian businesses on the current situation and logistics challenges involved in transporting goods between Ukraine – Moldova - EU. The participants will learn about the Solidarity Lanes initiative, and jointly reflect on how to further improve connectivity, and to make transport operations more cost-efficient.





