

SYRIA

PACKAGING
PROCESSING
PRINTING
PLASTICS

The International Packaging, Processing, Printing
& Plastics Exhibition & Conference for Syria

26 - 28 JULY 2026

DAMASCUS FAIRGROUNDS, SYRIA

CONCURRENT WITH

FoodSyria

AgriTEK
SYRIA



ORGANIZED BY



IN COLLABORATION WITH



www.4psyria.com



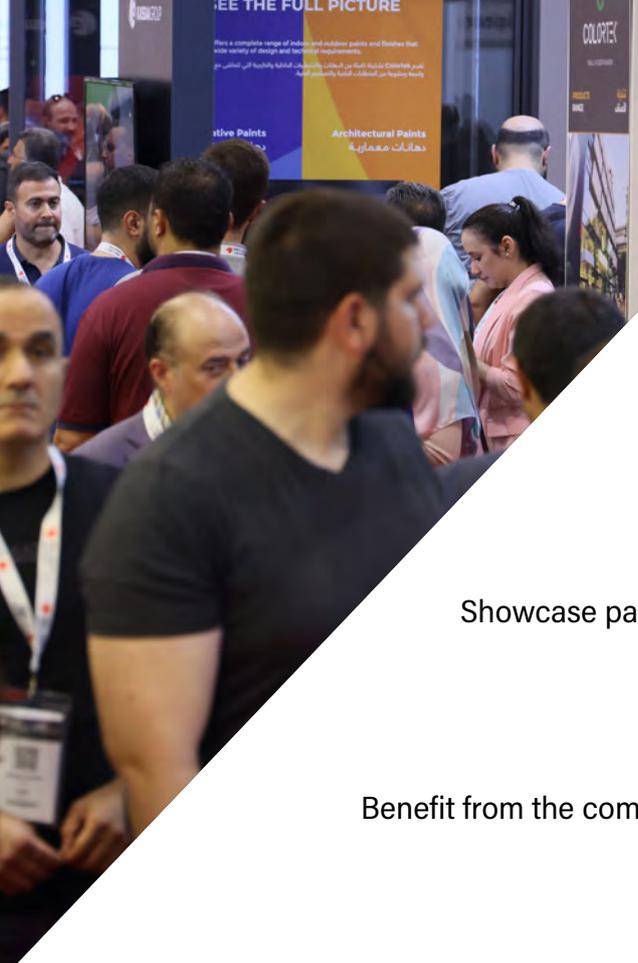
4P Syria 2026: Building the Future of Syrian Industry

Following over a decade of disruption, Syria's **industrial sector** is rebuilding with renewed purpose. The shift towards **resilient local production** and **import substitution** has created unprecedented demand for **modern packaging, processing, printing, and plastics solutions.**

4P Syria 2026 is the strategic platform driving this transformation. Co-located with **AgriTEK Syria 2026** and **Food Syria 2026**, the exhibition connects international technology providers, industrial solution companies, and Syrian manufacturers seeking to enhance production quality, efficiency, and competitiveness.

Local industries require advanced packaging technologies, efficient food processing systems, high-quality printing solutions, and innovative plastics and polymer technologies. This event acts as the catalyst for industrial capacity building, knowledge transfer, and strategic partnerships for sustainable growth in Syria.





Why Exhibit at 4P Syria 2026

Access a Rebuilding Market:

Engage directly with Syrian manufacturers, producers, and industrial leaders driving the country's economic recovery.

Meet Concrete Demand:

Showcase packaging, processing, printing, and plastics solutions to industries actively seeking modernization.

Leverage Dual Exposure:

Benefit from the combined audience of AgriTEK Syria & Food Syria, maximizing reach across agriculture, food, and manufacturing sectors.

Establish First-Mover Advantage:

Position your brand as a key partner in Syria's industrial future during a pivotal growth and re-equipment phase.

Shape the Recovery:

Contribute directly to rebuilding Syria's industrial infrastructure with quality, sustainability, and innovation.



4P Syria 2026 covers critical industrial sectors



Packaging:

Food & Beverage Packaging, Labeling, Packaging Machinery & Materials, Smart Packaging Solutions.



Processing:

Food Processing Technologies, Ancillary Equipment & Spare Parts, Quality Control Systems, Smart Manufacturing, Polymer & Raw Material Solutions.



Printing:

Commercial & Industrial Printing Equipment, Inks & Coatings, Prepress & Design Services, Large Format Printing.



Plastics:

Plastic Raw Materials, Plastic Manufacturing & Molding Equipment, Polymer Solutions, Sustainable Plastics & Recycling Technologies.



Supporting Industries:

Industrial Automation, Quality Testing Equipment, Safety Equipment, Recycling & Sustainability Solutions.





Concurrent Events

Concurrent Events: Held alongside **Food Syria 2026** (The International Trade Exhibition for Food & Beverages) and **AgriTEK Syria 2026** (The International Exhibition for Agricultural Technology & Sustainable Solutions) creating the country's premier B2B platform covering the entire production cycle from farm and factory to final packaged product. This synergy offers unparalleled access to decision-makers across agriculture, food processing, and manufacturing sectors.



Specialized Conference Program

Focused sessions will cover:

- Modernizing Syria's Industrial Base
- Sustainable Packaging & Circular Economics
- Technology Adoption for Competitive Advantage



B2B Matchmaking Platform

Pre-scheduled meetings with verified Syrian buyers, distributors, and industry leaders ensure tangible business outcomes and strategic partnerships.



Organizers

IFP in collaboration with Alfa for Exhibitions

International Fairs and Promotions (IFP) is a leading regional trade fair and event organizer with global reach, bringing over 45 years of experience and a track record of more than 660 successful exhibitions and conferences in the MENA and GCC region.

Alfa for Exhibitions is a Syrian exhibitions organizer specializing in trade fairs that foster business growth and collaboration across Syria's key economic sectors.

Together, this partnership delivers high-impact trade events that provide local and international companies with platforms to showcase products, explore business opportunities, exchange expertise and build strategic partnerships in the Syrian and broader regional markets.

Venue: Damascus Fairgrounds

Located in the heart of Syria's capital, the Damascus Fairgrounds is a premier venue for exhibitions and conferences. With modern facilities, ample space, and excellent accessibility to government offices, business districts, and cultural landmarks, it provides an ideal setting for 4P Syria. Equipped with advanced technology and flexible event spaces, the Fairgrounds ensures a seamless experience for networking, presentations, and business matchmaking.

Supporter

وزارة الاقتصاد والصناعة
MINISTRY OF ECONOMY
AND INDUSTRY



Secure Your Position in Syria's Industrial Recovery

FOR PARTICIPATION & REGISTRATION:

LOCAL SALES IN SYRIA

Baraa Al Ayoubi

T: +963 989 009 230

Wedad Al Zain

T: +963 989 009 251

Email: sales@alfa-ifp.com

INTERNATIONAL SALES

Rawad Raad

T: +961 1 511 977 Ext: 177

M: +961 70 684 942

Email: is@4psyria.com