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**ADEX**

ASOCIACIÓN DE EXPORTADORES



# Expoalimentaria 2025

RESULTS REPORT



ORGANIZED



STRATEGIC PARTNER



SPONSORS



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# CONTENTS

4	Achievements Expoalimentaria 2025
6	Exhibiting Companies
8	What Our Exhibitors say
10	Buyers
12	National and International Visitors
14	Master Conferences
16	14 <sup>th</sup> Innovation Contest
18	Media coverage
19	Expoalimentaria 2026 Rate Card

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4

**ACHIEVEMENTS  
EXPOALIMENTARIA  
2025**

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## What We Achieved at Expoalimentaria 2025

More connections, more business

Over  
**US\$905**  
million in **business expectations**

More than  
**3,000**  
**business meetings** during the 3 days of the fair

Source: Expoalimentaria 2025 Survey,  
made by Perfiles y Consumidores

## Results That Transcend

Follow-up with companies after 12 months

**94%**  
A horizontal progress bar with a green segment representing 94% and a light blue segment representing the remaining 6%.  
closed deals above initial  
**expectations.**

**85%**  
A horizontal progress bar with a green segment representing 85% and a light blue segment representing the remaining 15%.  
of these sales were  
**exports.**

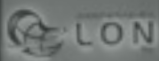
**27%**  
A horizontal progress bar with a green segment representing 27% and a light blue segment representing the remaining 73%.  
of annual sales of  
participating companies were  
directly generated from  
contacts made at EA2024.

Expoalimentaria continues to be **the leading international showcase** of Peruvian offerings.

Source: Exhibitor Follow-up 2024 (Food Sector) - Survey made by Perfiles y Consumidores



“Somos proveedores de productos para los programas de alimentación del estado”



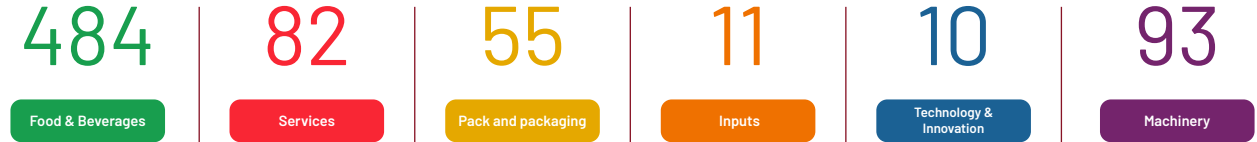
6

**EXHIBITING  
COMPANIES**

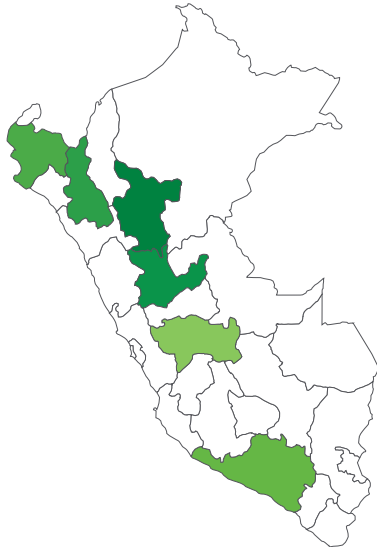
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## 735 Exhibiting Companies

COMPANIES BY SECTOR:



## 516 National



Participating Regional Governments:

- San Martín
- Piura
- Huánuco
- Arequipa
- Cajamarca
- Junín

## 219 International

21 Participating Countries:



## 5 Country Pavilions

- Brazil
- Argentina
- Paraguay
- Indonesia
- Ecuador

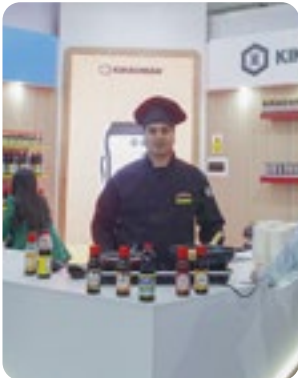


8

**WHAT OUR  
EXHIBITORS  
SAY**

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## What Our Exhibitors Say



96%



*would participate in  
Expoalimentaria 2026*

92%



*are satisfied and very  
satisfied with the  
event*

Source: Expoalimentaria 2025 Survey, made by Perfiles y Consumidores



# Friopack



# 10

**BUYERS**

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## More than 1,600 Buyers

What Buyers Valued the Most:

94%



appreciated **the quality of products** and services presented

90%



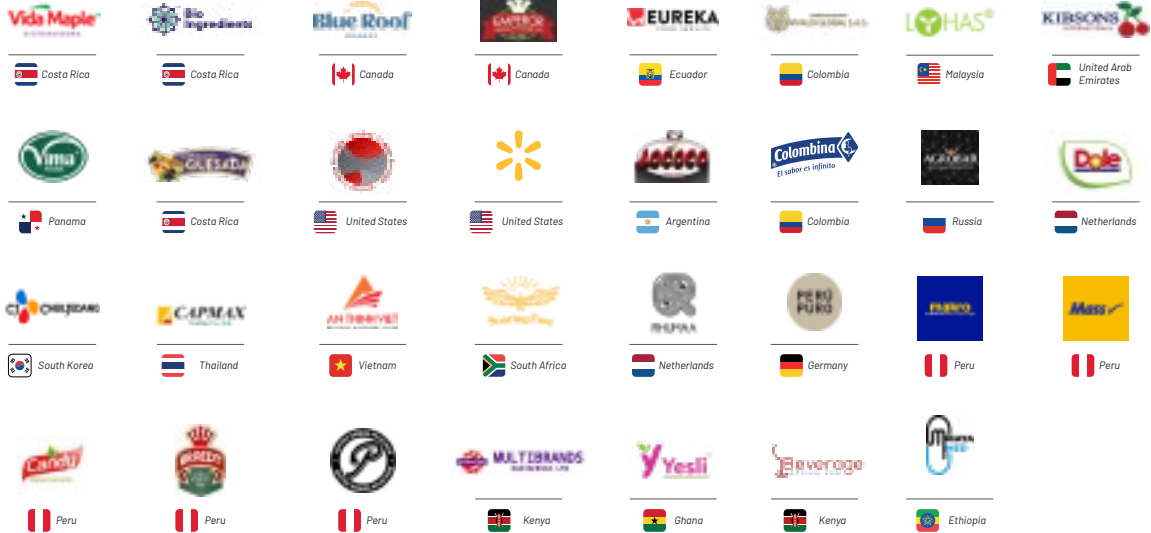
valued the **business opportunities**

88%



recognizes the **variety of offerings** presented at the fair

We had the participation of



Source: Expoalimentaria 2025 Survey, made by Perfiles y Consumidores



**GOBIERNO REGIONAL**



12

**NATIONAL AND  
INTERNATIONAL  
VISITORS**

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# Over 31k National and International Visitors during the 3 days of the fair

## Top 10 Visiting Countries



## What Visitors Valued the Most:



Source: Expoalimentaria 2025 Survey, made by Perfiles y Consumidores



14

**MASTER  
CONFERENCES**

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# 22 Master Conferences

Specialized topics in 4 Modules:



# 24 Expert Speakers



14 *national*

10 *international*



Colombia



Mexico



Switzerland



Germany



United Arab Emirates



Spain



Hong Kong

# Over 5k attendees

during the 2 days of conferences



# 16

## **14<sup>TH</sup> INNOVATION CONTEST**

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WINNERS

14° CONCURSO  
**INNOVACIÓN**  
EXPOALIMENTARIA 2025



**BEST INNOVATIVE PRODUCT**

60% Cacao Chocolate  
with Chamomile

PIRWA COMPANY S.A.C.

Award for  
**Healthy  
Lifestyle**



Dragon Fruit  
Drink

EPIC FARMS

Award for  
**Practicality**



Green Dressing

FERYMAR

Award for  
**Eco-friendly**



Red Quinoa Cereal  
with Dried Fruits

TRANSPACIFICO COMPANY

CATEGORY WINNERS



Category  
**Beverages and  
spirits**



Maca Distillate  
with Dropper

MANTARO VALLEY  
PRODUCTS S.A.C.



Category  
**Coffee, Cocoa &  
By-products**



60% Cacao Chocolate  
with Chamomile

PIRWA COMPANY S.A.C.



Category  
**Confectionery  
and snacks**



Quinoa Dun Dun  
with Chocolate

AGROINDUSTRIAS  
TSONKIRI S.A.C



Category  
**Juices &  
Concentrates**



Dragon Fruit Drink

EPIC FARMS



Category  
**Gourmet and  
delicatessen**



Tricolor Quinoa  
Pasta

AGRONEGOCIOS  
ATIO FOODS S.A.C.

## Media coverage valued at over US\$534K\*



\*During the months of August to October

## Find out the official rates for Expoalimentaria 2026

PARTNER			
	1 front	2 fronts	3 fronts
Zone A	S/ <b>1,105.66</b>	S/ <b>1,158.76</b>	S/ <b>1,230.74</b>
Zone B	S/ <b>1,051.38</b>	S/ <b>1,123.36</b>	S/ <b>1,177.64</b>
Zone C	S/ <b>998.28</b>	S/ <b>1,033.68</b>	S/ <b>1,070.26</b>

NO PARTNER			
	1 front	2 fronts	3 fronts
Zone A	S/ <b>1,189.44</b>	S/ <b>1,246.08</b>	S/ <b>1,322.78</b>
Zone B	S/ <b>1,130.44</b>	S/ <b>1,208.32</b>	S/ <b>1,266.14</b>
Zone C	S/ <b>1,073.80</b>	S/ <b>1,111.56</b>	S/ <b>1,150.50</b>

Spaces from 12, 20, and 25 sqm

Rates per sqm

\*Prices include taxes

Join Us at



From September 23<sup>th</sup> to 25<sup>th</sup>

Jockey Exhibition Center


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