

2026



SOUTH SUMMIT

[SOUTHSUMMIT.IO](https://southsummit.io)

**SOUTH
SUMMIT**

**WELCOME TO THE MOST
VALUABLE GLOBAL NETWORK
TO DRIVE BUSINESS GROWTH** **^**

SOUTH SUMMIT IS...

A BUSINESS
COMMUNITY FOR
ENTREPRENEURIAL
ECOSYSTEM

THAT ENABLES
HIGH VALUE
CONNECTIONS

TO UNLOCK
OPPORTUNITIES
AND DRIVE
GROWTH

WITH OUR UNIQUE
SOUTHERN SPIRIT
OF OPENNESS

OUR PURPOSE

Drive progress by connecting visionary people and forward-thinking organizations, transforming innovation into real-world business opportunities.

15 YEARS OF EXPERTISE

Celebrating 15 years of expertise, South Summit is a year-round community connecting key players, fostering innovation, and boosting business opportunities.

+42,000
STARTUPS*
COMMUNITY

+27,400
CORPORATIONS
COMMUNITY

\$19,8B
RAISED BY OUR
FINALISTS

3
CONTINENTS

+5,900
INVESTORS
COMMUNITY

9
UNICORNS* FROM
OUR FINALISTS



112
EXITS

+30
PRESENCE IN
COUNTRIES

* **75%** of startups applying to our competition are **international**.

*The unicorns that emerged from South Summit **raised \$6.54B**.

MADRID 2025 IN NUMBERS

+20,000

Attendees

+7,500

Startups

+2,100

Investors

+5,000

Corporates



134

Countries

+700

Speakers

\$ 500B

Funds under
management

+51,000

Connections

89%

Sustainables





BUSINESS OPPORTUNITIES

Where startups, corporates, and investors make business happen



BRAND AWARENESS

Global stage to boost brand visibility



LEAD GENERATION

Source of high-quality business leads



ENHANCE GOVERNMENT/ POLICY ENGAGEMENT

Bridge between innovation and public policy



GLOBAL C-SUITE NETWORKING

Where top leaders connect and collaborate



DEALFLOW

Constant stream of investment-ready opportunities



ADHOC NETWORKING

Build high-value connections



TALENT

Because it gathers the most ambitious founders, operators, and innovators in one place



MASTER_CLASSES

Hands-on insights from leading experts



THOUGHT LEADERSHIP

Platform to develop the future of innovation

WHY PARTNER WITH US



PARTNERSHIP OPPORTUNITIES

Premium exposure for forward-thinking brands



SOCIAL EXPERIENCES

Informal moments that build real connections



**WE ARE
GLOBAL**

SOUTH SUMMIT
Madrid
Brazil

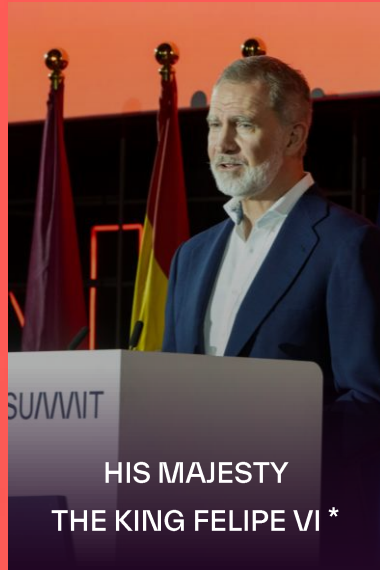
SOUTH SUMMIT
VERTICALS
Korea
Bilbao

SOUTH SUMMIT
SCALEUP SERIES
Amsterdam
Lisbon
Berlin
Paris
London
NYC

SOUTH SUMMIT IE VENTURE
SCALEUP SERIES Day
Mexico City
Santiago of Chile
Rabat
Buenos Aires

OUR THOUGHT LEADERS

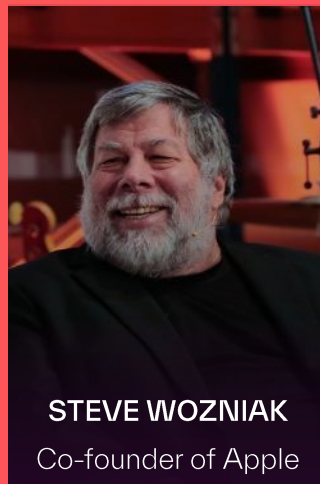
Bringing together the world's top minds to share insights, spark collaboration, and drive impact for the future of the global ecosystem.



**HIS MAJESTY
THE KING FELIPE VI ***



GWYNE SHOTWELL
President of SpaceX



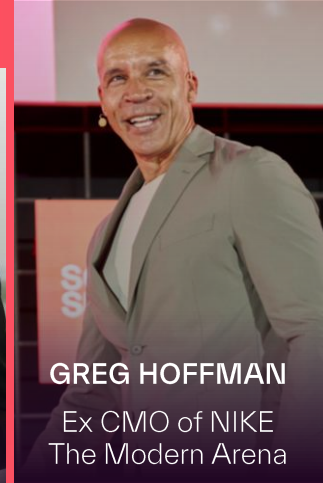
STEVE WOZNIAK
Co-founder of Apple



ALLEN BLUE
Co-founder of LinkedIn



PAUL GASOL
Founder of Paul Gasol Enterprises



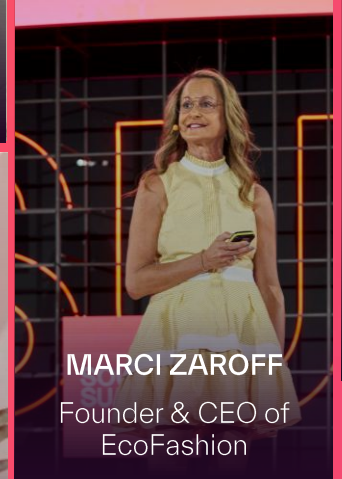
GREG HOFFMAN
Ex CMO of NIKE
The Modern Arena



JEANETTE EPPS
NASA Astronaut



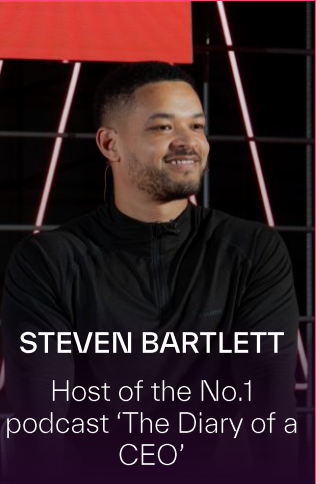
IDA TIN
Chairwoman of Clue



MARCI ZAROFF
Founder & CEO of EcoFashion



MARC RANDOLPH
Co-founder of Netflix



STEVEN BARTLETT
Host of the No.1
podcast 'The Diary of a
CEO'

*President of our Honorary Committee

PARTNERS

Forging long-term relationships with world-class companies to create lasting value and drive growth and innovation.



Some of the many collaborators we work with



+930MM
AUDIENCE REACHED

+46MM
ECONOMIC VALUE

+320
MEDIA AT SOUTH SUMMIT

MEDIA

"Entrepreneurs from all over the world meet in Spain"

Forbes

"The finalists in the South Summit Startup Competition have raised \$1 billion in funding rounds so far this year, bringing the cumulative total since the competition was created to \$19 billion."

europa press

"Entrepreneurship never stops. South Summit brings together King Felipe VI and more than 140 investors, 17 unicorns, over 430 speakers, corporations and large companies, public bodies and institutions, universities, and business schools at its annual event in Madrid with one main goal: to promote the growth of entrepreneurship."

EL PAÍS

"South Summit consolidates its international presence with two key milestones in the last four months of the year: the second edition of South Summit Korea (October 1 and 2 in Suwon) and the launch of the Scaleup Series in New York (October 2)."

ElReferente
CONECTANDO EL ECOSISTEMA DE LAS STARTUPS

*Source: Kantar Media 2024

WHAT OTHERS SAY



“

An opportunity to prove to the world that Spain was full of talent and full of innovation

SOFÍA BENJUMEA
Head of Google for Startups Europe Middle East and Africa at Google for Startups



“

South Summit was the pioneer in the entrepreneurial community

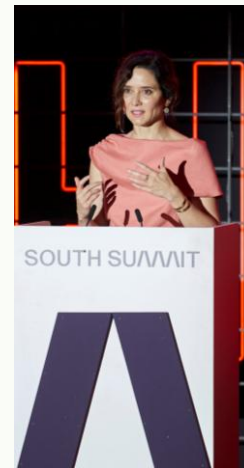
JUAN DE ANTONIO
Founder & CEO at Cabify



“

South Summit it's the place to be when it comes to develop ecosystem

DR. CHRISTIAN NAGEL
Co-Founder at Earlybird Venture Capital

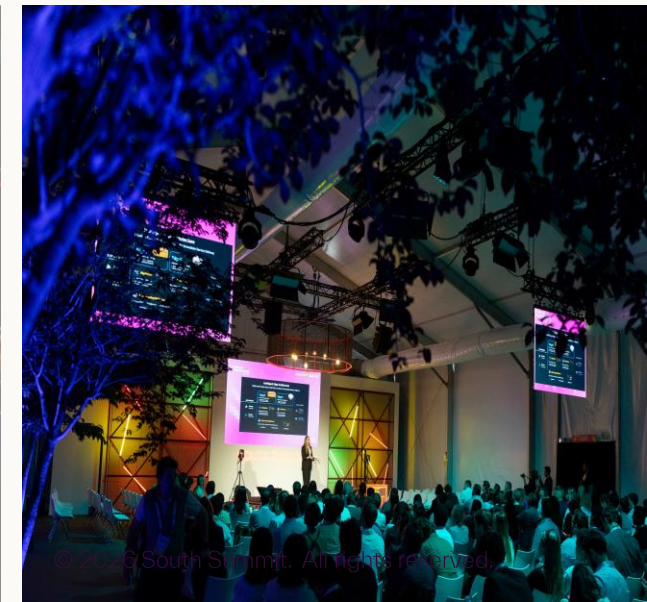


“

South Summit and Madrid are spreading knowledge and innovation everywhere more than ever before.

ISABEL DÍAZ AYUSO
President at Comunidad de Madrid

THE EXPERIENCE





EMBASSY OF HUNGARY
& SOUTH SUMMIT:
POWERING THE FUTURE
OF BUSINESS



COLLABORATION PROPOSAL

FOSTERING PARTNER

MARKETPLACE

STARTUP COMPETITION

BRAND VISIBILITY

PROGRAM PARTICIPATION

TICKETS

COMMUNICATIONS & PR

SOCIAL SUMMIT

OTHER SOUTH SUMMIT EVENTS

SOUTH SUMMIT MADRID

6-ISLAND STAND

A space with 6 clustered booths, strategically located and with an estimated attendance of approximately 20,000 visitors throughout the event.

- 6 counters
- 6 back graphics
- 1 accelerator/matrix brand graphic
- 6 high chairs



MEETING STAND

An exclusive format designed for startups to hold strategic meetings in a professional, comfortable, and business-oriented environment.

The meeting stand is designed to facilitate client acquisition, generate meaningful connections, and maximize business opportunities during the event, offering an ideal setting to present proposals, negotiate, and explore potential collaborations.



SOUTH SUMMIT MADRID

STARTUP COMPETITION

Our flagship product and main visibility driver, more than 90M reached audience in 2025.

Exclusive benefits include:

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- Personalized support from the South Summit team to arrange one-to-one meetings with the 100 finalists.



COUNTRY	Chile
INDUSTRY	Software Development
TECHNOLOGY	Artificial Intelligence
TYPE	
YEAR	2019
DEV. STAGE	Scaling a business that is prepared for automated growth

STARTUP DESCRIPTION

Wastewater treatment systems enable sanitation services and industries to minimize their environmental impact through discharges into the environment. Despite this, water treatment processes are often lagging in terms of technology and modernization, which results in sub-optimal plant operation, limiting efficiency and the quality of outcomes. It is crucial to recognize the need for transformation in this field, adopting more innovative and technologically advanced approaches to ensure effective, efficient, and sustainable water treatment. Increase in reuse capacity. Enhancing the stability and efficiency of contaminant removal in primary and secondary treatment processes allows for the integration of a subsequent tertiary treatment stage for water reuse.

UNIQUE VALUE PROPOSITION

1- AI model for energy savings. Aiming for the CFO and financial department. 2 - Digital Twin (simulator on-cloud). Aiming Operational chief officer. 3 - Data analytics and monitoring. Aiming Operational chief officer. 4 - Development team is from Latinamerica. Aiming the entire client for support. 5 - Without retrofit. This makes it possible to work with any data that already exists. 6 - No need for new equipments (generally speaking)

MILESTONES

Finalist (9 finalists out of more than 200 applicants) for the BID-FEMSA Award for Innovative Startups in LATAM. Selected as one of the 25 most innovative Cleantech startups in Latin America by Cleantech Group. Recognized by Global Water Intelligence (GWI) as one of the pioneers in developing artificial intelligence for the water industry. Winners of the Innovative Startups Award from 100+ Labs (AblnBev). Finalists for the Corporate Impact Venturing Award.

MARKETS

Brazil, Chile, Mexico

TEAM SIZE 20-50

CLIENTS 20

USERS 0

LAST REVENUE 150.000 \$ - 500.000 \$

NEXT EXPECTED 1.000.000 \$ - 5.000.000 \$

POSITIVE EBITDA 1 year from now

FUNDING TO DATE \$ 1300000

FUNDRAISING Currently not looking for funding

MODEL OF INCOME

Subscription

SEEKING AT SOUTH SUMMIT

Clients, Funding, Strategic Partnerships, Talent, Visibility

SOUTH SUMMIT MADRID

BRAND PRESENCE

For partners who want to increase brand visibility and strengthen brand recognition across the event.

We combine **physical and digital brand visibility** to maximize impact, reaching an audience of up to **20,000 participants**. This integrated approach ensures your brand gains **maximum exposure, engagement, and recognition** across multiple channels.

Marketplace



Newsletter

View this email in your browser

SOUTH SUMMIT

Si aún no te habías inscrito, tenemos buenas noticias: la convocatoria del **Santander X Spain Award | Startup & Scaleup 2025** amplía su plazo hasta el **14 de septiembre**.

Este premio busca reconocer a las startups y scaleups más innovadoras de España, con el objetivo de impulsar proyectos con potencial de crecimiento y visibilidad internacional.

¿Que puedes conseguir?

- 🏆 Premios económicos de hasta 20.000 € para los proyectos ganadores
- 🌐 Acceso a la comunidad global de emprendedores de Santander X
- 🤝 Conexión con inversores, corporaciones y expertos de referencia
- 🌍 Visibilidad en el ecosistema de innovación.

Si tienes una startup o scaleup que está revolucionando su sector, este es tu momento para mostrarla al mundo 🌎

No dejes pasar esta oportunidad, tienes hasta el **14 de septiembre de 2025**.

INSCRIBETE YA

Santander X

f @ X in d

Physical Photocall

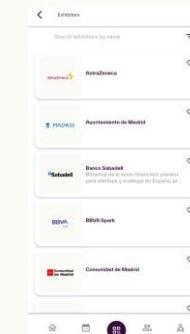


Web presence

FOSTERING PARTNERS



South Summit app



MEET OUR PARTNERS

ie UNIVERSITY

IE University

IE University, a private institution in Spain, is known for its international focus and innovative teaching methods. With 2 campuses in Madrid and 1 in Segovia, it offers a range of undergraduate and master programs in Business, Technology, Law, Architecture and Design, Politics and Current Affairs.

SOUTH SUMMIT MADRID

TICKETS

We offer a significant number of exclusive tickets for **Embassy of Hungary** employees or for use as a courtesy to clients, helping to strengthen both internal engagement and external business relationships. This includes **30 tickets** for the ecosystem and **1 executive ticket**. This benefit represents an approximate value of €9,919.

PROGRAM PARTICIPATION

An exclusive session where **Embassy of Hungary** will share key insights, initiatives, or innovations, with final content to be defined in coordination with the organizers.

- **1 participation in a conversation space.**



COMMUNICATIONS

Reaching a community of over 80,000 social media followers, we will amplify the **Embassy of Hungary** team's key messages through our digital platforms.

- **Post (1)** welcoming partners to South Summit and showcasing their role in the ecosystem, followed by content collaborations highlighting their event presence or post-event news – always focused on adding value to the innovation community.

Illustrative example

SOUTH SUMMIT MADRID

SOCIAL SUMMITS

Our Social Summits are crafted to offer the perfect opportunity to keep networking while enjoying life in the vibrant city of Madrid.

Welcome cocktail Palacio de los Duques



Welcome cocktail and a unique opportunity to connect, share ideas, and build relationships in the exclusive and idyllic setting of the Palacio de los Duques in El Pardo.

Here, leaders, entrepreneurs, and investors come together to create meaningful connections in a historic and inspiring environment.

Cultural visits



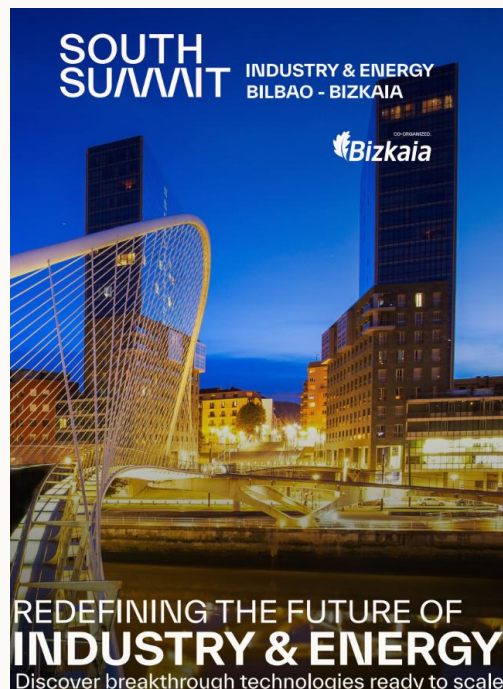
Cultural visits are an opportunity to discover the essence of Madrid. South Summit offers its partners a variety of cultural experiences – such as visits to the Reina Sofía Museum, the Royal Collections, or the Thyssen Museum – allowing them to experience the cultural richness of our country firsthand and fostering a closer, more dynamic environment for professional interaction.

ACCESS TO OTHER SOUTH SUMMITS EVENTS

SOUTH SUMMIT BILBAO 26-27 NOV

This event, focused on industry and energy, under the theme **'Redefining the Future of Industry & Energy'**, represents a unique opportunity to discover breakthrough technologies ready to scale and transform the sector.

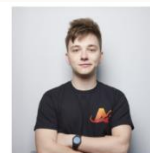
<https://www.southsummit.io/e/bilbao-bizkaia>



VICENTE PASCUAL
Co-Founder at Cabify &
VP of Cabify Logistics



MARISOL SANTANA
CEO at Hawk Strategy



MATEO SALVATTO
Founder & CEO at Asteroid



FERNANDO CASADO
Co-Founder & General Partner
at Inclimo Climate Tech Fund



**VERÓNICA BERMÚDEZ
BENITO**
Founder and Director
at Berbetin



REDA KECHOURI
Director of Machine
Learning & AI at Trainline

TOP CORPORATES



ENTREPRENEURIAL MAP PRESENTATION

The Entrepreneurship Map offers an updated view of the entrepreneurial ecosystem in Spain, helping to understand the trends, challenges, and opportunities for entrepreneurs, investors, and policymakers.

This information is vital for ecosystem stakeholders and for those looking to start or invest in a business. The presentation will take place on November 20.



ACCESS TO OTHER SOUTH SUMMITS EVENTS

SOUTH SUMMIT BRAZIL 2026

Porto Alegre will flourish with business and innovation again at Cais Mauá, between March 25-27. South Summit Brazil has become one of Latin America's key innovation gatherings, connecting startups, investors, and corporations building the region's future. It serves as a catalyst for collaboration and investment, helping position Latin America as a global hub for entrepreneurship.

The last edition brought together **over 23,000 attendees, 3,000 startups, 900 investors, and 800 speakers**—evidence of a fast-growing ecosystem full of talent, ideas, and opportunities.



SCALE UP SERIES 2026

South Summit Scaleup Series is an exclusive meetup that brings together startups, investors, and corporations to spark meaningful conversations and explore new opportunities for growth, collaboration, and business development.

Our purpose is to **build bridges across the world through a business community that strengthens the entrepreneurial ecosystem**, enabling high-value connections, unlocking opportunities, and driving growth with our unique southern spirit of openness.

This year, we will be present in Berlin (26/02), Paris (12/03), and London (23/04).



FOSTERING PARTNER

STAND

- **Option 1:** 6-booth Island stand
- **Option 2:** Meeting Stand

TICKETS

VIP Executive tickets: 1
Ecosystem tickets: 30

This benefit represents an approximate value of €9,919

ACCESS TO OTHER SOUTH SUMMITS EVENTS

- South Summit Bilbao Industry & Energy 2026
- South Summit Brazil 2026
- European & Latam ScaleUp Series 2026

STARTUP COMPETITION

Our flagship product and main visibility driver, more than 90M reached audience in 2025.

Exclusive benefits include:

- Opportunity to join the selection committee and help choose the 100 finalist startups.
- Access to exclusive digital directories featuring corporations, investors, and startups.
- Personalized support from the South Summit team to arrange one-to-one meetings with the 100 finalists.

BRAND PRESENCE

Physical and digital brand visibility to maximize impact, reaching an audience of up to 20,000:

- South Summit Web
- South Summit Networking App
- Logo presence in the general newsletter
- Photocall partners
- Marketplace

COMMUNICATIONS

- Support from the South Summit team to spread the partner's key messages, reaching a community of over 80,000 social media followers.
- 1 post in social media welcoming the partner to South Summit and showcasing their role in the ecosystem.
- Logo presence in the general newsletter of South Summit.

PROGRAM

- 1 program participation

ACTIVITIES

- Welcome Cocktail
- Cultural visits

PRICE

20.000€ + VAT



OPTION 2

SOUTH SUMMIT MADRID

4-ISLAND STAND

A space with 4 clustered booths, strategically located and with an estimated attendance of approximately 20,000 visitors throughout the event.

- 4 counters
- 4 back graphics
- 1 accelerator/matrix brand graphic
- 4 high chairs



MEETING STAND

An exclusive format designed for startups to hold strategic meetings in a professional, comfortable, and business-oriented environment.

The meeting stand is designed to facilitate client acquisition, generate meaningful connections, and maximize business opportunities during the event, offering an ideal setting to present proposals, negotiate, and explore potential collaborations.



FOSTERING PARTNER _ OPTION 2

STAND

- **Option 1:** 4-booth Island stand
- **Option 2:** Meeting Stand

TICKETS

VIP Executive tickets: 1
Ecosystem tickets: 25

This benefit represents an approximate value of €8.400

ACCESS TO OTHER SOUTH SUMMITS EVENTS

- South Summit Bilbao Industry & Energy 2026
- South Summit Brazil 2026
- European & Latam ScaleUp Series 2026

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PROGRAM

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ACTIVITIES

- Welcome Cocktail
- Cultural visits

PRICE

15.000€ + VAT

ADDITIONAL PRODUCTS

SOUTH SUMMIT MADRID

VIP SOUTH SUMMIT EXPERIENCE (CUSTOMIZED AGENDA)

WHAT IS IT

Embassy of Hungary will be able to enjoy a customized agenda the day before the start of the South Summit and make the most of their stay in Madrid.

BENEFITS FOSTERING

Opportunity to organize a personalized agenda the day before to explore the Madrid ecosystem (visits to companies like Wayra/Espacio Telefónica, IE University, Shakers, etc.).

A one-on-one agenda for **Embassy of Hungary** with 3 corporations/investors, tailored to their sector.

*If Scaleups attend, they can be invited to specific events aimed at this profile.



PRICE

8.000€ + VAT (minimum 4 startups)

SOUTH SUMMIT MADRID

MEET-UP (30 minutes)

WHAT IS IT

An informal, themed **networking session** that brings together **members of a specific community or interest area** within the SS ecosystem.

Peer-level connections around shared identities, industries, or causes such as “Hungary Soft-Landing Meetup”, “AI Builders”, or “Emerging Investment Managers” “Converging meet-ups”

WHY IS RELEVANT

Generating high-value networking is highly relevant for all audiences:

- **Founders and entrepreneurs** (by stage, sector, or focus area)
- **Investors** (VCs, angels, emerging managers)
- **Corporate and innovation leaders** exploring specific verticals
- **Ecosystem communities** (universities, accelerators, NGOs, DEI networks)
- **General attendees** interested in discovering and joining active innovation communities

EXAMPLE TOPICS

- Embassy of Hungary: Innovation & Business Networking
- Hungary Soft-Landing Meetup
- Hungary Innovation & Talent Hub
- Invest & Expand to Hungary
- Hungary Expansion Hub
- Hungary Startup Bridge



PRICE

10.000€ + VAT

**Illustratives Examples*

SOUTH SUMMIT MADRID

ILLUSTRATIVE EXAMPLE CONTENT MEET UP

Diversity, Inclusion & Leadership

- Women in Tech & Innovation
- Gender-Gap Investing / Women in VC
- Latinas in Tech & Entrepreneurship
- Inclusive Innovation Leaders
- Next-Gen Founders & Future Leaders

Founders & Startup Journeys

- First-Time Founders Meetup
- Scaleup Leaders Circle
- Design & Product Entrepreneurs
- Impact Founders: Building for Good
- Bootstrapped & Proud: Alternative Growth Stories

Investors & Capital Networks

- Emerging Managers Meetup (New Funds, First-Time GPs)
- Family Offices in Innovation
- Corporate Venture Network (CVCs & Innovation Funds)
- Angel Investors & Early-Stage Capital

Converging meet-ups

- High impact for Dealflow

Tech & Thematic Communities

- AI Builders Meetup
- DeepTech & Science Founders Circle
- Climate & Sustainability Innovators
- Healthtech & Biotech Entrepreneurs
- Fintech Founders & Digital Finance Innovators
- Creative Tech & Digital Media Entrepreneurs

Ecosystem & Regional Connectors

- LatAm x Europe Innovation Bridge
- Mediterranean Startups & Scaleups Network
- University Spinouts & Research Ventures
- Spain Rising: Regional Ecosystem Meetup
- Global Tech Hubs: Connect & Collaborate (US, Latam, Asia, EU)

Intrapreneurs & Corporate Innovators

- AI for Business Leaders
- Tech Talent & Future Skills
- Open Innovation Partners Meetup
- Corporate-Startup Collaboration Lab



**BECOME
PART OF
SOUTH
SUMMIT 2026**

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International Business and Partnerships
izabela.gasoyan@southsummit.io

[SOUTHSUMMIT.IO](https://southsummit.io)