

# A New Era in Sustainable Wallpaper Manufacturing

The collaboration between Tamal Art and Viaplant has resulted in a unique, sustainable wallpaper made from plant-based materials and recycled wallpaper production waste.

This revolutionary solution combines the beauty of nature with eco-conscious manufacturing technology, offering not only aesthetic appeal but also a responsible choice for those who care about a sustainable future.

Let nature-inspired design and innovation bring new life to your walls!

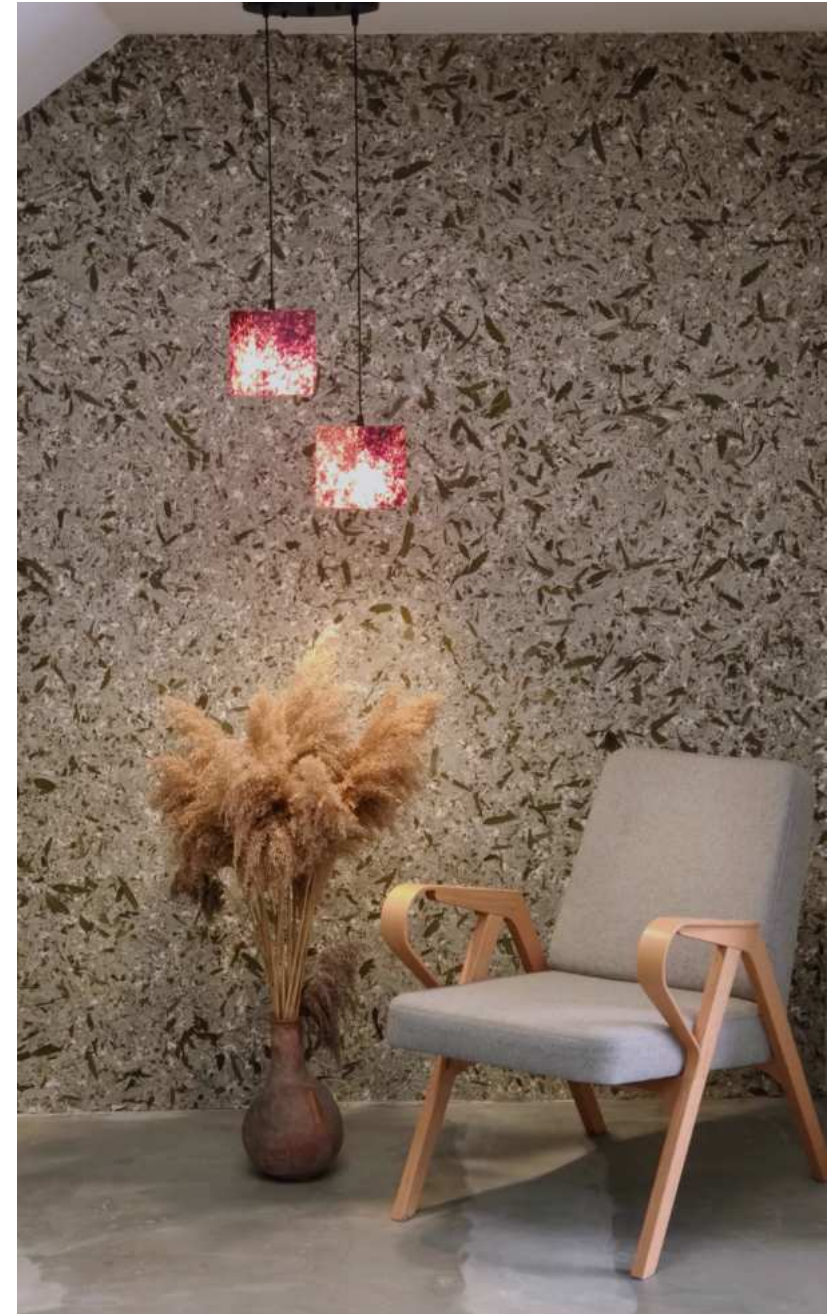


Viaplant Vlies is a fusion of real petals and leaves with paper, creating a unique plant-based textile. It is highly versatile and can be used as wallpaper, even on curved surfaces, as well as for partition walls, lamps, design objects, furniture coverings, and various decorative applications. Since 2017, Viaplant has been producing plant-based, creative materials for the interior design and architectural industries. The Viaplant brand was established through the research and development efforts of Lépték-Terv, a landscape architecture firm. This professional background defines the brand's philosophy, which is rooted in integrating nature into our built environment. Viaplant offers five different material qualities for designers: Viaplant Cast, Viaplant Glass, Viaplant Board, Viaplant Textile, and Viaplant Vlies. Each of these materials contains real, dried plants.

Viaplant Vlies is the result of years of research and development. This composite material combines a pressed plant-based textile (Viaplant Raw) with a 100% recycled fleece wallpaper. It is available with three different surface treatments tailored to specific applications.

Viaplant Vlies comes in natural, lacquered, or heat-pressed foil-coated finishes. The natural surface provides an organic feel, allowing the plant textures to remain tactile. The lacquered version (available in matte or glossy) enhances durability, making it an excellent choice for wallpaper or partitions. The most resilient option is the foil-coated finish. Each of these surface treatments is available in both single- and double-sided versions.

The material can be used as wallpaper, an insert for partitions and screens, a decorative surface for furniture, or as a lampshade material due to its translucency. Viaplant Vlies can be laminated and installed similarly to conventional wallpapers. It is highly adaptable to curved surfaces; however, it is not recommended for use on sharp corners due to the fragility of the natural plants. The product can be used on its own or combined with printed companion wallpapers, framing, and decorative moldings.





Viaplant products are available in over ten standard plant patterns. Additionally, custom combinations, plant types, and dispersion densities can be created upon request. For Viaplant Textile and Vlies, the base color can also be customized. Our standard patterns have been carefully curated to offer a variety of textures and color schemes, ensuring a broad selection for every preference. The permanent collection includes:

Poa/grass, Rosa/rose, Solidago/goldenrod, Cotinus/smoke tree, Lunaria/honesty, Triticum/straw, Calam-Triticum/reedgrass straw, Calam-Poa/reedgrass, Foli Cuvée/autumn foliage, Eleagna/silverberry, Phragmit/reed, Flores Mix/flower mix, Gramina/hay, Gramina Bule & Mix/dyed hay.

Viaplant Vlies is designed exclusively for indoor use. Depending on the surface treatment, it can be cleaned with a dry or damp cloth. The material does not emit plant scents, making it hypoallergenic and non-irritating. Every Viaplant Vlies product is hand-crafted from real plants, ensuring that each piece is unique and unrepeatable.

Viaplant is committed to responsible design. Viaplant Vlies is made from sustainable, eco-friendly materials and is entirely produced in Hungary at the Viaplant manufacturing facility. The plants used in production are sourced exclusively from urban landscaping waste or byproducts of the flower industry. At Viaplant, sustainability is synonymous with durability, and all our products are designed for long-term use.





One of Viaplant's key missions is to bring people closer to nature's unique beauty and diversity through storytelling. Our goal is to help users develop a more conscious connection with natural resources. Every plant carries symbolic meaning, allowing individuals to connect with them not only visually but also on an emotional level. We aim for Viaplant to provide not just a new aesthetic experience but also an enhancement in quality of life through the presence of nature.

#### Viaplant Vlies – Technical Specifications

- Maximum width: 1150 mm
- Maximum length: 2400 mm
- Weight: 980 g/m<sup>2</sup> (+/-20%)\*\*
- Thickness: 1.1 mm (+50/-20%)\*\*
- Translucency: >98%\*\*
- Non-breathable

\*\* The exact specifications may vary depending on the plant pattern and density.

