



Opportunities for participation - Agriculture Days Fair 2025, Lushnjë

Agriculture Days 2025 is the leading event in Albania dedicated to the agricultural sector, with a special focus on promoting communication and collaboration. Supported by the Ministry of Agriculture and Rural Development and the Municipality of Lushnja, this important event brings together industry leaders, innovators, and decision-makers to showcase achievements, foster partnerships, and accelerate economic growth. Whether you are a farmer, entrepreneur, or researcher, Agriculture Days 2025 is the ideal platform where opportunities thrive.

Why Participate in Agriculture Days 2025?

- **Connect with Industry Leaders:** Build partnerships with key players in agriculture.
- **Discover the Latest Innovations:** Explore technologies transforming agriculture.
- **Expand Your Network:** Interact with professionals and experts in the field.

Objective

Agriculture Days 2025 aims to create an inclusive communication platform where institutions, businesses, and professionals come together to:

- **Build strategic partnerships.**
- **Showcase and promote innovations in agriculture.**
- **Contribute to Albania's agricultural and rural development.**

By bringing together diverse voices and expertise, this event promotes sustainability, knowledge-sharing, and practical solutions for industry challenges.

Main Activities

- **Business Meetings:** Connect buyers, sellers, and investors.
- **Content Sessions:** Discussion panels, workshops, and presentations from top experts.
- **Exhibition:** Showcase of advanced technologies and methods shaping modern agriculture.
- **Competitions and Challenges:** Interactive challenges focused on innovation.

Why in Lushnja?

Lushnja: The Heart of Albanian Agriculture

- **Located in the Myzeqe region,** Albania's breadbasket.
- **65% of land is used for agriculture.**
- **Home to 77,373 farmers,** the largest production center in the Fier district.



A Growing National and International Participation

The fair has shown remarkable growth, with participation from prominent figures from Albania, the region, and beyond. Honorary guests at the last edition included: His Excellency Bajram Begaj, President of Albania, Ms. Anila Denaj, Minister of Agriculture and Rural Development, Mr. Faton Peci, Minister of Agriculture of Kosovo, Ms. Ruth Huber, Swiss Ambassador to Albania, Ms. Ekaterina Solovova, Head of EBRD in Albania, Ms. Eriselda Sefa, Mayor of Lushnja.

Other participants included personalities from the embassies of Qatar, Turkey, Switzerland, Palestine, the USA, Saudi Arabia, and China.

Agricultural Sector in Albania

Key Facts:

- Contributes 20% to GDP.
- Engages nearly one-third of the workforce.
- Added value has doubled in the past 15 years.

Opportunities and Challenges:

- Adoption of EU standards and innovations.
- Addressing challenges caused by migration.
- Promoting eco-friendly economies and tackling climate change.
- Enhancing competitiveness and sustainability in the value chain.

Exhibitor Profile - Who Can Exhibit?

- Agriculture: Machinery, irrigation systems, organic products, fertilizers, seeds, post-harvest technology.
- Institutions and Services: Certification bodies, banks, IT solutions, packaging.
- Livestock: Animal feed, veterinary products, livestock technologies.
- Fishing: Fishing equipment, aquaculture technologies, maritime techniques.
- Agro-Tourism: Businesses promoting rural and agricultural tourism.
- Sustainability Experts: Green and renewable energy solutions for agriculture.

About Iceberg Exhibitions

New Era of Exhibitions, Iceberg Exhibitions is redefining trade fair standards by emphasizing sustainability, innovation, and collaboration. Our expertise guarantees a powerful platform for the success of exhibitors and visitors.